

COM 3120 Discussion Board Post Guidelines

Purpose: This goal of this assignment is to bring attention to media that adds value to the topic covered in this week's reading and examine the link between theory and real-world examples.

Task: Find a piece of media, such as a video clip, advertisement, or article, that exemplifies a concept in this week's reading. Post the piece of media or a link to the piece of media to the discussion board. Identify what concepts it illustrates, explain how it illustrates the concept/s, and analyze as it relates to the chapter. You cannot use a piece of media that has already been posted to the discussion board. Your post should be at least 250 words long. Once you post to the discussion board, respond to at least one other student's post.

A successful student will:

- Identify a piece of media that illustrates a concept in this week's reading.
- Post that piece of media to the appropriate discussion board.
- Identify the concept the piece of media exemplifies.
- Analyze the piece of media in the context of the chapter concepts.
- Avoid posting a piece of media identical to another students.
- Respond to at least one other student's discussion board post.
- Ensure the discussion board post is at least 250 words long.
- Post and respond to another student's post by the deadline.